

hadid

“Bracing Against All Odds and Obstacles” is the key principle embraced by everyone at Hadid Group of Companies as we continue to strive towards becoming a top-notch solution provider in the global arena.

In driving the business forward, we always seek for better alternatives in ensuring that our clients' and stakeholders' needs are fulfilled. Resilience and agility are the essence that we embrace in order to remain focused and competitive in the market, both locally and internationally. We also believe in the endless possibilities that lie ahead; and in order to accomplish them, we need to step up our game and break away from the ordinary.

Success can only be accomplished when we are willing to overcome challenges with relentless optimism and trust in our own capabilities to shine.



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Petronas Twin Towers, Kuala Lumpur is depicted on the cover.

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CONTENT

5	About the Profile
6	Message from the CEO
8	Our Company
9	Corporate Structure
10	Hadid in Central Asia
11	Our Core Values
12	Vision, Mission & Motto
13	Health, Safety & Environment (HSE)
14	Awards & Accreditation
15	Our Services

ABOUT THE PROFILE



This corporate profile summarizes the background of Hadid Group of Companies and its track record since the company's inception in 2004. This profile offers an overview of Hadid's dynamic role as an Engineering Services Provider focusing on Energy, Telecommunications and Renewable Energy industries. It serves to highlight Hadid's capabilities and experiences in both local and global markets. A range of our expertise is also included in this document for the reference of our current and future clients as well as the stakeholders and key personnel in the engineering world. Up-to-date office address and contact details can be found at the back of this profile.

The content is based on the current information up to the year of 2021, and is still relevant, unless otherwise indicated. Hadid reserves the right to determine the suitability and also reserves the right to amend, modify and/or eliminate any of the details in this corporate profile at its sole discretion, with or without prior notice.





MESSAGE FROM THE CEO



Sopian Ariffin
CHIEF EXECUTIVE OFFICER

DARE TO FAIL

Choosing Hadid – which translates as “iron” in Arabic – as the name for this company, I envision the business to embody the qualities of toughness and resilience. I have always wanted to lead Hadid Group beyond its comfort since the first day the company was founded. With this goal in mind, I am determined to constantly seek for more opportunities to expand our business territories by venturing into new markets abroad, specifically in the oil and gas industry. The past 16 years of our journey at Hadid has always been about learning and unlearning various strategies while braving through the ups and downs of steering the business amidst the economically challenging atmosphere. My philosophy in life and business remains the same; to not be afraid of failures, because failures will teach us how to get back up stronger than ever.

INTERNATIONAL PLAYER IN CENTRAL ASIA

Through the establishment of Hadid Group of Companies, we have expanded our business to Central Asia, specifically Kazakhstan and Uzbekistan. Our expansion to Central Asia has been made possible through the initiatives and financial assistance granted by Malaysian government agencies. As these Central Asian countries have recently opened their economy for international trades, we immediately seized the opportunity to be the Malaysian company that pioneers the technology transfer to this region. We concentrate on realizing this agenda through our two major services, namely Underwater Services in Kazakhstan's oil and gas industry and Telco-OTT in Uzbekistan's ICT sector. I am proud to say that Hadid has transformed from a small business entity into what it is today – a ‘multi-faceted’ international player in Central Asia. Hadid has been entrusted to represent two big GLCs from Malaysia for this technology transfer endeavor. Our proven track record and business performance have also contributed to the company being endorsed by the Organization of Islamic Cooperation (OIC) community.

MARCHING FORWARD

I personally believe that businesses should be open for changes in order to grow and thrive in the current global economy. Hadid is undergoing a major transformation in terms of digitalization efforts along the pursuit of becoming a top-notch boutique engineering firm. Digital transformation is a crucial stepping stone for the company as we aim towards increased productivity and financial sustainability for our business operations in Malaysia as well as abroad. Leveraging on the challenges of travel restrictions caused by the COVID-19 pandemic since 2020, I am confident that this digital transformation will further enhance Hadid's continuous active involvement with our local and international stakeholders.

ACKNOWLEDGEMENT

I would like to express my heartiest gratitude to all Hadid's staff for contributing your time and zeal for the company, and I personally hope that we can achieve more successes in our endeavors together. I truly appreciate all the hard work and sacrifice that you have done for the company. I also want to take this opportunity to extend my heartfelt appreciation to our clients and stakeholders for believing in Hadid all this while. Thank you for considering our company as your trusted business partner.

OUR COMPANY

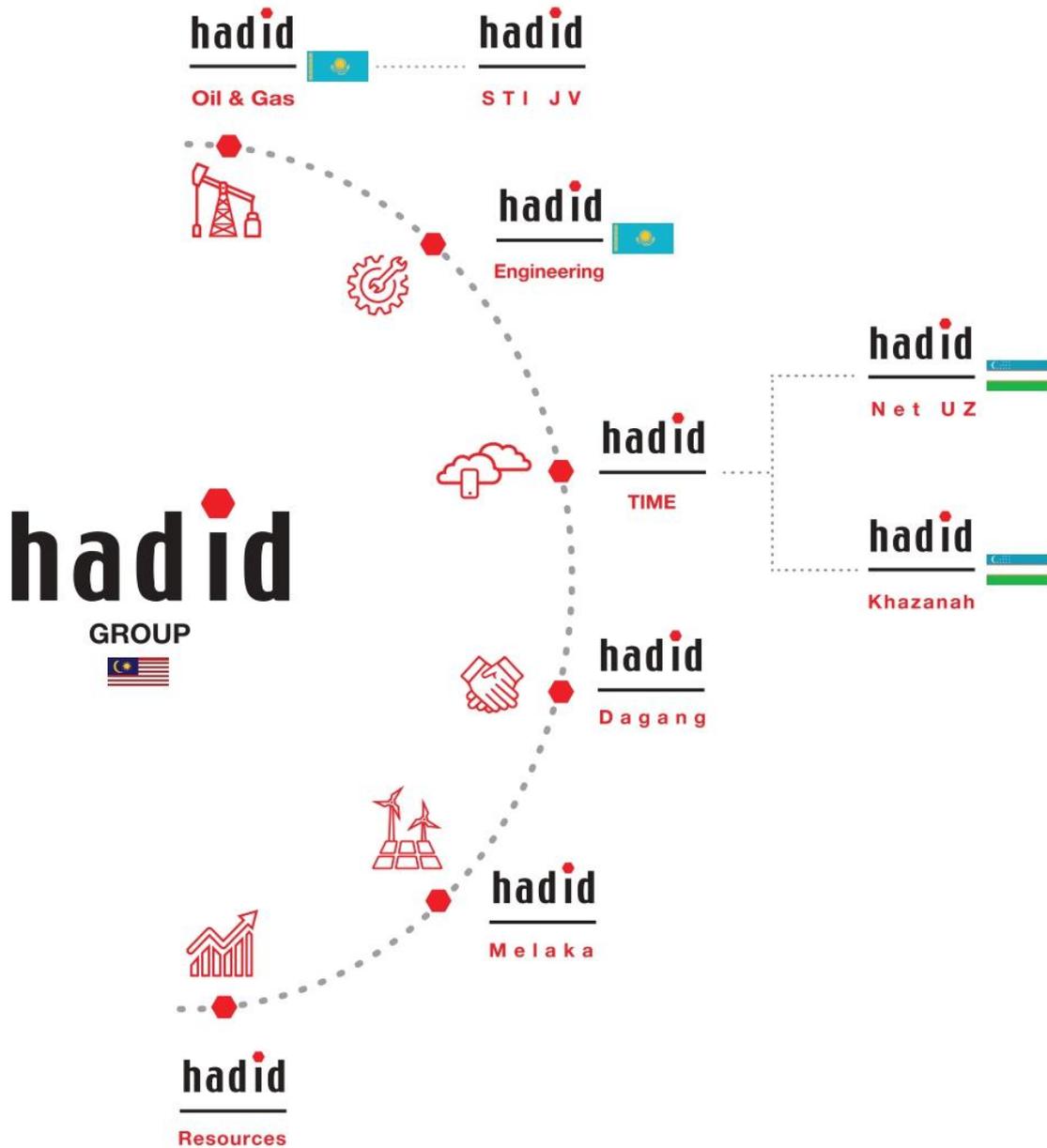
Hadid Group is an engineering services provider with more than 16 years of experience in the industry. During the earlier stage of the company's establishment back in 2004, Hadid operated with only 4 staff which subsequently grew to include 24 and later, approximately 50 people on board. We are constantly focusing our efforts on actualizing the vision 'Sharing Malaysia's Engineering Excellence to The World' by expanding our network to provide the best services to our clients and stakeholders, both locally and globally.

Through the recommendation and thorough discussion with the Malaysian government, Hadid has secured a golden opportunity to spread our wings to the Central Asia region by venturing into the Kazakhstan's oil and gas market in 2016. Having launched the second HQ in Almaty, Kazakhstan, Hadid has been actively involved with Tengizchevroil LLP (TCO) and Consolidated Contractors Company (CCC) in this country. We are also internationally recognized as among the first Malaysian businesses to bravely and successfully penetrate Kazakhstan's oil and gas industry, and due to this international establishment, Hadid was acknowledged by SME Corp. and Deloitte Malaysia as one of the top 50 enterprises with outstanding achievement for the Enterprise 50 Award 2017. On top of that, we have also won The BrandLaureate Bumiputera BEST BRANDS Award (Corporate Branding) for the Engineering Technology category in 2018. We believe that our international brand will aggressively move forward as we set our target to become one of the main international players in our niche market.

With the aim to diversify our international operations, Hadid took up the challenge to invest in the telecommunications industry when we were invited by the Khorezm government, Uzbekistan, to expand our business in this region. As a result, we have established another HQ in Urgench and successfully launched a pilot project of high-speed wireless Internet in Khiva city through our brand KHABAR with the assistance of the Embassy of Uzbekistan in Malaysia. We remain optimistic that KHABAR will be made available across Uzbekistan as Malaysia's first internet service provider in the republic. Being an international player with a strong presence in the Central Asian countries, Hadid has also established vital connections with Uztelecom and the European Bank for Reconstruction and Development (EBRD), and our CEO has also recently been featured on OIC Today Magazine for the Special Feature issue. This progressive expansion will not be possible without the consistent support provided by the Malaysian government through the special grant allocated for a local engineering company like Hadid.

We aspire to contribute our expertise particularly in oil and gas and ICT industries through our local and international business involvements. Thus far, we have identified a great potential in these two industries, especially in the CIS states which comprise Kazakhstan and Uzbekistan. Hadid's 15 years of achievement in the industry signals our commitment to remain at the forefront as the best solution provider in our niche market. Hadid is ready to take on new challenges and opportunities to establish ourselves as a renowned boutique engineering services provider with a solid footing in Central Asia.

CORPORATE STRUCTURE



HADID IN CENTRAL ASIA

As a Malaysian pioneer in serving the oil and gas sector, we have mobilized our local experts to Central Asia and brought about value-added services into the Oil and Gas market of the Republic of Kazakhstan. We have proven our solid commitment towards developing the industry with physical offices spanning various places around the country, and recently, we have embarked on a new venture into the ICT and Telecommunication Services in the Republic of Uzbekistan.





VISION, MISSION & MOTTO

VISION



Through our products and services and our unique Malaysian insights and experiences, we aim to create and maintain the best solution for our services while “Sharing Malaysia’s Engineering Excellence to The World”.

MISSION



To establish Hadid’s dominant presence as a Malaysian company in all key and growth markets for Energy and ICT industries through stakeholder satisfaction by responding to their needs effectively and efficiently.

MOTTO



“Malaysia’s Engineering, Future Abroad”

OUR CORE VALUES



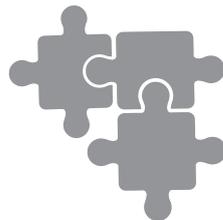
QUALITY remains our top priority in delivering the best services and products to our clients in order to add value to their investment. Our end-to-end engineering processes and systems provide the means by which we can deliver our services and commitments.



We also believe that each of our service should be delivered with great **VALUE**. We treat our clients' business like our own by providing value for money and obtaining the most competitive pricing.



We will also ensure that **INTEGRITY** is always preserved throughout our business dealings with partners, clients, and stakeholders. Honesty and openness in our business operations are essential to safeguard our credibility as an engineering service provider as well as to enhance stakeholder satisfaction.



INNOVATION and **CREATIVITY** are other key values that we celebrate in our business. We aspire to provide our clients with innovative, efficient, and effective solutions in our production and provision of service. We encourage our staff to think differently when they are being challenged by any obstacles that are presented in the line of their work.



We also believe that **TEAMWORK** is necessary for the company to advance aggressively and successfully. While actively promoting teamwork, we expect each staff to take responsibility for their work and treat others with respect. As we believe that strong cooperation among the team members will result in great achievements, we put our utmost trust towards the capability of our team in delivering the best services for our clients.



HEALTH, SAFETY & ENVIRONMENT (HSE)

It is Hadid's policy to manage and carry out its business in compliance to authorities' by-laws, in a manner that ensure the safety of its employees, protect the environment, safeguard the customers' and third party's interests that may be involved in its operations. We will strive to manage all risks and prevent all accidents, injuries and occupational illness and pollution through the involvement of management and every employee to identify, recognize, control, manage and eliminate risks associated with its activities. We hereby committed to establish practices, provide training and conduct operations in a manner that safeguard workers, properties, communities and the environment. We also aim to respond quickly and effectively to emergencies, accidents and incidents resulting from its operations.

Hadid also aims to manage and minimize all risks, prevent accidents, injuries and occupational illness and pollution that may be associated with its business activities. The employees are trained to identify, control, minimize and eliminate risks in carrying out and performance of its work-related activities. In the area of environment, Hadid is also committed to protect the environment, use materials and energy efficiently in our products and services.



AWARDS & ACCREDITATION



2020

CEO of Hadid was featured on OIC Today magazine (Special Feature issue).

2018

The BrandLaureate Bumiputera BEST BRANDS Award (Corporate Branding) for the Engineering Technology category.



2017

Recognized by SME Corp. and Deloitte Malaysia as one of the top 50 enterprises with outstanding achievement for the Enterprise 50 Award.

2016

Hadid becomes a member of KazService, an association of oil and gas service companies in Kazakhstan.



2015

Hadid has been certified with ISO 9001 & ISO 14001 for the Provision of Engineering Construction for Mechanical, Electrical and Instrumentation, Installation, Testing and Commissioning for Energy Industries.



OUR SERVICES

ENGINEERING, PROCUREMENT, CONSTRUCTION & COMMISSIONING (EPCC)



Hadid is an independent and dynamic Engineering and Project Management company focusing on services related to the Energy industry. We are dedicated to providing technical excellence supported by high caliber personnel to ensure all the client requirements are met with the best quality. Our team specializes in Project Management of Upstream and Downstream projects across various disciplines whether structural, mechanical, piping, I&E as required. Our scope of works also include EPCC management for local and overseas project.



PROJECT MANAGEMENT

- Project Risk Analysis
- Project Concept Development
- Project Execution Planning, Controls & Monitoring
- Authorities Approval & Support Services
- Project Documentations



ENGINEERING DESIGN & DEVELOPMENT

- Front End Engineering Services (FEED)
- Detail Design Engineering
- Multi Discipline Engineering Support
- Major/Minor Engineering Consultations
- Engineering Documentations



PROCUREMENT

- Procurement of Long Lead Materials
- Expediting and Vendor Inspection
- Provision of Construction Equipment & Personnel
- Provision of Specialist Vendor and Services



CONSTRUCTION

- Onshore Fabrication
- Brownfield Tie-in and Modification
- Greenfield Installation, Hook-up & Commissioning
- NDT Inspection and Testing





MAINTENANCE, REPAIR & OVERHAUL SERVICES

Hadid offers a host of services to support our Operator client that complement their Operation and Maintenance needs for various sectors such as Oil & Gas, Power Plant, and Chemicals.

Our personnel are experienced and committed to understanding your needs and requirements. We understand the varied and unpredictable challenges faced by our clients and we strive to provide solutions that range from repairs, overhaul and maintenance services.

We also want to support better client Operations via services such as preventive maintenance program, debottleneck analysis, facilities HAZOPS and assessment.



MRO SERVICES

- Routine/Non-routine Maintenance
- Surveillance Program & Predictive
- Replacement and Upgrades of Parts
- Equipment Overhaul

UNDERWATER & MARINE SERVICES



For Marine and Underwater services, we have a team made up of a combination of experienced and young professionals providing a dynamic team suited to face the challenges of marine and underwater projects.

We have a diverse range of experiences in offshore transportation and installation (platforms, pipelines, mooring, FSO/FPSO), hook-up and commissioning.

We aim to be your main support for marine activities offering services ranging from vessel support, underwater diving and inspection, remote operated vehicle, etc.



**MARINE
&
UNDERWATER SERVICES**

- Supply of Marine Vessel
- Offshore Installation / Hook-up & Commissioning
- Offshore Transportation
- ROV / Underwater Inspection



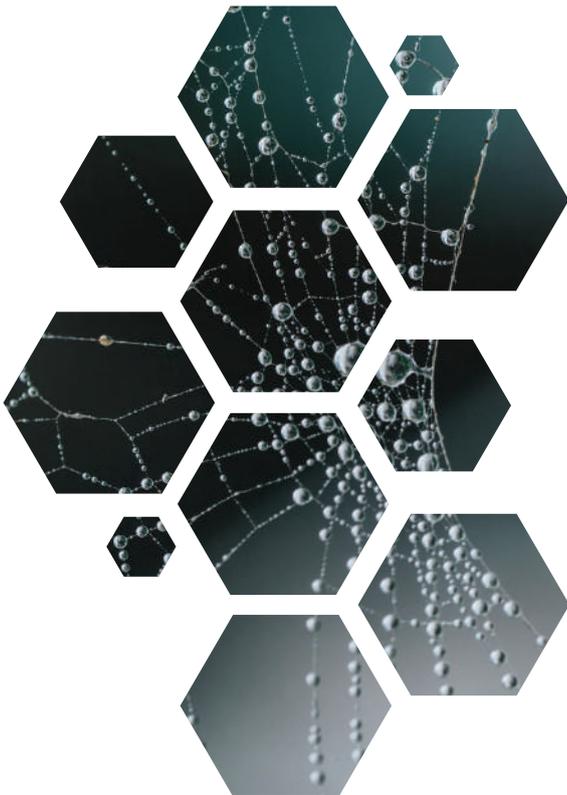


ICT SERVICES

The expedition of Hadid's ICT services started way back from the first day Hadid paved its way into the Central Asia region. With a proven and successful track record in Kazakhstan, it gave Hadid the impetus to move further and penetrate into other Central Asian countries, specifically, The Republic of Uzbekistan.

Hadid was given the privilege of venturing into this CIS country through an invitation by the Government of the Republic of Uzbekistan to grow their economy. After conducting a thorough market study, Hadid decided to focus on ICT services, which is one of the services that Uzbekistan is in dire need to to boost their economic growth.

Together with this force, Hadid has invited TM Wholesale as our international partner that will engineer the services through technology transfer to provide the ICT services in this country.



ICT SERVICES

- High Speed Internet Services
- Data Center
- Payment Gateway
- Application/Software Development



CORPORATE OFFICE

2-3, Jalan Wangsa Delima 11
D'Wangsa, 53300 Kuala Lumpur
MALAYSIA

KAZAKHSTAN OFFICE

No 7/9, N.P. 174, Egizbayeva Street
Bostandyk District, 050046 Almaty City
REPUBLIC OF KAZAKHSTAN

UZBEKISTAN OFFICE

Al-Khorezmiy Street 90/4
Urgench 220100
REPUBLIC OF UZBEKISTAN



(+603) 2935 9492



info@hadid.com.my



@hadid_group



www.hadid.com.my